



UNIVERSITY OF  
LINCOLN

## UNIVERSITY OF LINCOLN JOB DESCRIPTION

<b>JOB TITLE</b>	Senior Lecturer in Tourism and Events Management				
<b>DEPARTMENT</b>	Department of Marketing and Tourism				
<b>LOCATION</b>	Brayford Pool, Lincoln				
<b>JOB NUMBER</b>	BM3032	<b>GRADE</b>	8	<b>DATE</b>	August 2020
<b>REPORTS TO</b>	Head of School/Department				

### CONTEXT

The University of Lincoln is an ambitious institution with high aspirations and a rapidly improving profile. Its strategy is to combine outstanding research with research-engaged teaching and learning, and practice useful to the wider community.

The Lincoln International Business School, located on the stunning modern campus in the heart of the historic city of Lincoln, is culturally diverse, internationally minded, and committed to providing an educational experience that enhances employability and enables people and businesses to create successful and responsible futures.

The Lincoln International Business School is ambitious to build on its achievements in the 2014 REF by raising the standard of research output, increasing the number of research-active staff and making explicit the impact of its research on business and society.

The Department of Marketing and Tourism is one of three Departments in the recently restructured Lincoln International Business School. It is an ambitious and growing entity with high aspirations to continue its excellent track record in the NSS. In the 19/20 academic year NSS survey, Tourism and Events was ranked in the top 10 nationally. Its strategy is to combine excellent teaching with research and research-engaged teaching and learning, impacting positively on both our students and the wider business community. Importantly, the department is expecting to make a significant contribution to the Business School's REF submission.

Broadening the portfolio of programmes of quality and distinction, the Department has been at the forefront of recent initiatives. Correspondingly, the growing team includes those with recent industrial experience as well as academic staff which offers students current experience from both an academic and a professional perspective.

The suite of programmes includes International Tourism Management and Events Management at both postgraduate and undergraduate levels. As well as having its own set of degree programmes the team also provides servicing of subjects across the full spectrum of programmes within the Lincoln International Business School.

### JOB PURPOSE

**General**

To work with colleagues on curriculum development and the advancement of relevant discipline areas within the University

To plan, design and deliver teaching within programmes in relevant discipline areas

To undertake student tutoring and support

To conduct individual scholarly and / or professional practice based projects that contribute to the profile of the School

To carry out other activities in support of the academic work of the department/school particularly in relation to discipline and teaching scholarship and/or relevant professional practice with relevant organisations.

**Specific to this post upon appointment:**

It is expected that you will be an events and tourism specialist holding a qualification accordingly. Practical business experience is welcomed and previous teaching experience an advantage. The successful applicant will contribute to teaching primarily in the disciplines of events and tourism with the opportunity to contribute to teaching in the areas of event management, tourism management.

The postholder will be expected to teach on undergraduate and postgraduate programmes including BA (Hons) International Tourism Management, BSc (Hons) Events Management, BA (Hons) Sports Business Management, MSc International Tourism Management, MSc Events Management, MSc Tourism and Marketing, MSc Crisis and Disaster Management, MSc International Hospitality Management and MA Culture and Heritage Management. An interest in blended delivery of programmes is also welcome.

## KEY RESPONSIBILITIES

The responsibilities of a Senior Lecturer are wide ranging and may change over time according to the development needs of the department and the individual. In general a Senior Lecturer can expect to undertake any of the following:

### Teaching and Learning Support

- To engage in teaching on undergraduate and/or postgraduate level programmes as determined by the Head of School. The range of teaching duties may change from time to time
- Take responsibility for the design, content and delivery of specific areas of teaching and learning and for the quality of teaching delivered.
- Ensure that teaching content is appropriately informed by current research and advanced scholarly activity
- Collaborate with colleagues in the continuous review and development of the Department's programmes
- Work in accordance with University policies and procedures to undertake assessment of students' work and give feedback.

### Scholarly Activity and Professional Practice

- Conduct individual and / or collaborative scholarly and / or professional practice projects
- Identify sources of funding and contribute to the projects of securing funds for own scholarly activities, where appropriate
- Extend, transform and apply knowledge acquired from scholarship and professional practice to teaching and appropriate external activities
- Work with Professional bodies or relevant industry contacts to develop student or educational contract opportunities for the School/Department
- Work with colleagues in the School/Department to develop relevant activities to enhance the income and reputation of the School/Department and University
- Develop relevant bids and tenders to enhance programmes and modules for organisations
- Develop consultancy activities with partners in relevant organisations
- Engage in subject professional and pedagogy research as required to support teaching activities and contribute towards the priorities of the School and / or College
- Ensure that outcomes of scholarly activity and/or professional practice are appropriately disseminated in peer reviewed outlets
- Supervise and manage projects, if required

<b>Liaison and Networking</b>
<ul style="list-style-type: none"> <li>• Establish contacts within the wider community; disseminate knowledge through public activities which enhance the reputation of the School or College</li> <li>• Participate in academic activities with industry and other external partners</li> <li>• Maintain and develop links with relevant professional bodies and academic groups</li> <li>• Represent the School or College on appropriate external bodies</li> <li>• Take part in relevant internal boards, committees and working groups at College or University level as required</li> <li>• Liaise with subject librarians, central timetabling and other services to ensure resources available are appropriately deployed</li> </ul>
<b>Team Working</b>
<ul style="list-style-type: none"> <li>• Act as a responsible team member, leading modules or programmes and co-ordinating the work of others to identify and respond to student needs. Although at this level this would not normally be expected for large or complex programmes, such as those involving split sites, or significant cross teaching</li> <li>• May be expected to supervise the work of others and/or participate in peer observation of teaching. At this level significant resourcing and staffing issues identified would be expected to be dealt with at a higher level</li> </ul>
<b>Student Support</b>
<ul style="list-style-type: none"> <li>• Act as academic tutor to students as allocated by the Head of School and act as first line contact for them for advice and support on academic matters, ensuring that students are directed to relevant support services when necessary</li> <li>• Supervise research degree students as appropriate</li> <li>• Supervise student projects and placements as appropriate</li> </ul>
<b>Citizenship</b>
<ul style="list-style-type: none"> <li>• Contribute, as required to the wider mission and reputation of the University with active involvement in activities contributing to general university life e.g. open days, student activities, alumni events and delivery of outreach activities e.g. school visits, local community activities</li> <li>• Where appropriate, active participation in committees/groups contributing to university life e.g. health and safety, customer service, equality diversity and inclusivity, sustainability and working groups</li> <li>• Engage in appropriate training programmes in the University, actively follow and promote University policies and participation in the staff appraisal scheme</li> <li>• Where appropriate help contribute towards the future development of the University and support the University's wider social, cultural and economic development of our region, our 'civic' mission with engagement and/or leadership of external partnerships contributing to the civic mission of the University. Participation in external activities such as volunteering, cultural activities, community activities</li> </ul>

**In addition to the above, undertake such duties as may reasonably be requested and that are commensurate with the nature and grade of the post.**

### **ADDITIONAL INFORMATION**

<b>Key working relationships/networks</b>	
<b>Internal</b>	<b>External</b>
<ul style="list-style-type: none"><li>• Head of School/Department</li><li>• College Senior Academic Managers</li><li>• College academic, administrative and technical staff</li><li>• Support Services Staff</li></ul>	<ul style="list-style-type: none"><li>• Relevant academic and professional groups</li><li>• Relevant national, regional and international networks</li><li>• External examiners</li></ul>



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## UNIVERSITY OF LINCOLN PERSON SPECIFICATION

<b>JOB TITLE</b>	Senior Lecturer in Tourism and Events Management	<b>JOB NUMBER</b>	BM3032
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<b>Selection Criteria</b>	<b>Essential (E) or Desirable (D)</b>	<b>Where Evidenced Application (A) Interview (I) Presentation (P) References (R)</b>
<b>Qualifications:</b>		
Relevant honours degree or equivalent	<b>E</b>	<b>A</b>
PhD in relevant discipline or equivalent demonstrated through professional practice record of achievement	<b>E</b>	<b>A</b>
HE teaching qualification (HE PGCE or HEA fellowship) OR a commitment to complete one	<b>E</b>	<b>A</b>
<b>Experience:</b>		
Relevant teaching in Higher Education <b>OR</b> relevant professional experience	<b>E</b>	<b>A</b>
Curriculum development	<b>D</b>	<b>A/I</b>
Development and innovation of teaching and learning methods	<b>D</b>	<b>A/I</b>
Effective use of digital learning management systems	<b>E</b>	<b>A/I</b>
Interdisciplinary work relevant to the Department	<b>D</b>	<b>A/I</b>
Research interest in teaching and learning development	<b>D</b>	<b>A/I</b>
Undertaking subject, professional and pedagogy research to support teaching activities	<b>E</b>	<b>A/I</b>
Conducting individual or collaborative scholarly or professional practice based projects	<b>E</b>	<b>A/I</b>
<b>Skills and Knowledge:</b>		
Depth and breadth of subject understanding	<b>E</b>	<b>A</b>
Evidence of continuing professional development	<b>E</b>	<b>I</b>
Knowledge of Higher Education	<b>D</b>	<b>A/I</b>
Ability to teach and assess across the range of taught levels offered	<b>E</b>	<b>A/I</b>
Ability to contribute to curriculum development	<b>E</b>	<b>A/I</b>
Ability to support students in their study through academic counselling	<b>E</b>	<b>A/I</b>
Ability to supervise student projects, field trips and placements	<b>E</b>	<b>A/I</b>
Ability to work on own initiative	<b>E</b>	<b>A/I</b>
Excellent written and verbal communication skills	<b>E</b>	<b>A/I</b>
Good organisational and time management skills	<b>E</b>	<b>I</b>
<b>Competencies and Personal Attributes:</b>		
Enthusiasm and commitment	<b>E</b>	<b>I</b>

Team working	<b>E</b>	<b>I</b>
Flexibility and adaptability	<b>E</b>	<b>I</b>

**Essential Requirements** are those, without which, a candidate would not be able to do the job. **Desirable Requirements** are those which would be useful for the post holder to possess and will be considered when more than one applicant meets the essential requirements.

<b>Author</b>	Farhan Ahmed	<b>HRBA</b>	
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